

Metro Data Day 1

# Destination: Ideation



## AGENDA



- 9:30 AM Check-In
- 10:00 AM Welcome and Road Map
- 10:30 AM Inspiration  
Jennifer Hill and James Pizzurro from MetroHero talk about their inspiration
- 10:45 AM Engagement 1 – Themes, Actors and Performances  
Introduction to the themes of the WMATA CARE Initiative and an exercise in understanding unmet needs
- 11:30 AM Lunch and Synthesis
- 12:30 PM Engagement 2 – Gather Insights / How Might We?  
Exploration of unmet needs and how we might address them
- 1:15 PM Civic Tech Canvas Intro  
Brief introduction to a tool to help turn a problem into a solution that works
- 1:30 PM Engagement 3 – Civic Tech Canvas  
Use the Civic Tech Canvas on a problem/solution previously identified
- 2:30 PM Hackpad Report-Out  
Log into Hackpad and post your completed Civic Tech Canvas
- 3:00 PM Engagement 4 – Design and Prototype  
Groups will sketch out how these solutions might work and look
- 4:00 PM Presentations  
Individuals/teams present the proposed solutions
- 5:00 PM Closing and Next Steps